

Journal of  
Pharmaceutical Policy and Practice



**1ST**  
**JOPPP-BIPC**  
JOURNAL OF PHARMACEUTICAL POLICY AND PRACTICE -  
BORNEO INTERNATIONAL PHARMACEUTICAL CONFERENCE  
**2024**

**SPONSORSHIP**  
PROSPECTUS

**SEPTEMBER 20 - 22, 2024**

**BORNEO CULTURES MUSEUM  
KUCHING, SARAWAK,  
MALAYSIA**

# TABLE OF CONTENTS

## **OVERVIEW**

*What are you sponsoring for?* **1**

## **PROGRAM**

*What's your sponsored event about?* **2**

*What are the topics of highlight?* **3**

## **SPONSORSHIP LEVELS**

*What are your opportunities* **4**

## **SPONSORSHIP T&C**

*What to observe and abide by?* **6**

## **SPONSORSHIP APPLICATION**

*Ready to secure your opportunity?* **8**

## **EXHIBITOR SPACE**

*Where your business networking is established?* **9**

# OVERVIEW

WHAT ARE YOU SPONSORING FOR?

## TITLE

1st JoPPP-BIPC Conference 2024

## DATE

September 20 – 22, 2024 (Friday to Sunday)

## VENUE

Borneo Cultures Museum, Kuching, Sarawak, Malaysia

## THEME

Delving into the Future of Medicine & Pharmaceutical Care

## SCALE

10 countries across the globe with 250 delegates

## HOSTED BY

Journal of Pharmaceutical Policy & Practices (JoPPP)  
Sarawak Health Pharmacy Allied Association (SHCAA)  
Sarawak Pharmaceutical Society

## SUPPORTED BY

Business Event Sarawak  
Sarawak State Health Department & Labuan Federal Territory Health Department  
Ministry of Health Malaysia  
Sarawak Museum Department & Borneo Cultures Museum

## EVENT WEBSITE

<https://www.shcaa.my/joppp-bipc-2024>

## SECRETARIAT

1st JoPPP-BIPC 2024 Secretariat

**Address:** Sarawak Pharmaceutical Society, P.O. Box 2658, 93752 Kuching, Sarawak, Malaysia

**Tel:** 082-611448

**Email (General):** [jopppbipc24@gmail.com](mailto:jopppbipc24@gmail.com)

**Email (Sponsorship):** [sponsor.jopppbipc24@gmail.com](mailto:sponsor.jopppbipc24@gmail.com)

# PROGRAM

WHAT'S YOUR SPONSORED EVENT ABOUT?

Sep 20 (Fri)	Sep 21 (Sat)	Sep 22 (Sun)
Plenary 1	Keynote Lecture 1	Plenary 8
Symposium 1	Keynote Lecture 2	Symposium 2
Sponsored Talk 1	Sponsored Talk 2	Plenary 9
-	-	Sponsored Talk 3
<b>Tea Break &amp; Poster Viewing</b>		
Forum 1	Opening Ceremony Booth Viewing	Lunch Symposium 3 Prize Giving Ceremony
Lunch Symposium 1	Lunch Symposium 2	Closing
<b>Lunch &amp; Poster Viewing</b>		
3 Concurrent Sessions Plenary 2, 3, 4 Oral Presentation	3 Concurrent Sessions Plenary 5, 6, 7 Oral Presentation	-

# PROGRAM

WHAT ARE THE TOPICS\* OF HIGHLIGHT?

**01**

Evidence and Impact of Pharmacy Practice Research in Policy Making

**02**

Artificial Intelligence Application in Medicine and Pharmaceutical Care

**03**

Gaming Technologies Application in Medicine and Pharmaceutical Care

**04**

Plant Molecular Pharming for Affordable Diagnostics and Therapeutics

**05**

A novel <sup>89</sup>Zr-labeled DDS Device Utilizing Human IgG Variant (scFv): “Lactosome” nanoparticle-based theranostics for PET imaging and targeted therapy

**06**

Digital Health Applications in Pharmaceutical Care among Community Pharmacies

**07**

Pharmaceutical Policy and Financing

\* Topics will be updated from time to time at the Conference website <https://www.shpaa.my/joppp-bipc-2024>

# SPONSORSHIP LEVELS

WHAT ARE YOUR OPPORTUNITIES?

MAIN SPONSORS	PLATINUM	GOLD	SILVER	SUPPORTER A	SUPPORTER B
BENEFIT \ SPONSOR FEE	RM55,000.00	RM35,000.00	RM25,000.00	RM15,000.00	RM10,000.00
BOOTH* 3M X 2M X 2.5M	4 booths	2 booths	1 booth	1 booth	-
LUNCHEON SYMPOSIUM 30-MIN SESSION	1 (Day 2)	1 (Day 1)	1 (Day 3)	-	-
LOGO ON EVENT WEBSITE	✓	✓	✓	✓	✓
LOGO ON PROMOTIONAL BANNERS	✓	✓	✓	-	-
LOGO ON STAGE BACKDROP	✓	✓	✓	-	-
ADVERTISEMENT IN PROGRAM BOOK	2.5 page	1 page	1 page	1 page	1 page
PROMOTIONAL MATERIAL IN CONFERENCE BAG	max 4 items	max 2 item	max 1 item	max 1 item	max 1 item
LOGO ON CONFERENCE BAG	✓	✓	✓	-	-
LOGO ON LANYARD STRAP	✓	-	-	-	-
EXHIBITOR KITS CONFERENCE BAG, PROGRAM BOOK, EXHIBITOR'S LANYARD & NAME TAG, TEA BREAK & LUNCH	4 pax	3 pax	2 pax	-	-

\*Please refer to the page "Exhibitor Space" for the exact location/position of the booths for sponsors

# SPONSORSHIP LEVELS

WHAT ARE YOUR OPPORTUNITIES?

ITEM SPONSORS	
ITEM	SPONSOR FEE
<b>Booth</b> 3m x 2m x 2.5m; 4 booths (availability also subjected to Supporter A sponsorship)	<b>RM10,000.00</b>
<b>Advertisement in program book - 1 page</b> unlimited slots	<b>RM8,000.00</b>
<b>Advertisement in program book - half page</b> unlimited slots	<b>RM5,000.00</b>
<b>Conference bag</b> logo printed on bag; 1 sponsor slot	<b>RM10,000.00</b>
<b>Coffee break</b> 30-min sponsored talk; 3 slots - Day 1/ 2/ 3	<b>RM10,000.00</b>
<b>In-kind contribution</b> insert in conference bag; offer acceptance subjected to secretariat's discretion	<b>No limit</b>

Can't find the opportunity of your preferred choice?

Contact our Sponsorship Team at [sponsor.jopppbipc24@gmail.com](mailto:sponsor.jopppbipc24@gmail.com)

We are happy to discuss your ideas for customized sponsorship that best supports your business goal.

# SPONSORSHIP T&C

## WHAT TO OBSERVE & ABIDE BY?

### Application

Fill up Sponsorship Application Form and submit to Secretariat (Sponsorship Team) via email to **sponsor.jopppbipc24@gmail.com**

### Approval

Secretariat reserves the rights to exercise discretion in approving application in line with the conference objectives. Should the intended sponsorship slot be taken up prior to the application, Sponsorship Team would attempt its best effort of proposing alternative options to meet applicant's requirement and business goals.

### Agreement

Once application is approved by Secretariat, Sponsorship Team would seek final confirmation from applicant before a sponsorship contract is to be signed by duly authorized representative of Sponsor and Organizer. Contract must be signed within 30 local working days upon approval of the sponsorship. Failure of signing the contract within deadline thereof would cause the sponsorship approval to be cancelled and the opportunity is reopened for participation.

### Payment

Transaction charges incurred throughout payment of Sponsor fee shall be borne by Sponsor. First invoice shall be sent to Sponsor after signing of the contract. 25% payment must be made within 30 Malaysia working days upon receipt of the executed contract. Full payment must be completed within **next 120 days** or latest by **August 9, 2024** (whichever comes earlier). Payments should be transferred to the following bank account:

**Bank Name** : Public Bank Berhad - Padungan Branch, Kuching, Sarawak  
**Account Number** : 3237-694-106  
**Account Holder** : Persatuan Anggota Farmasi Kesihatan Sarawak (PAFKS)  
**Swift Code** : PBBEMYKLXXX  
**Bank Address** : 7-10, Jalan Chan Bee Kiew, Off Jln Padungan, 93100 Kuching, Sarawak

Upon successful payment, send transaction receipt to **sponsor.jopppbipc24@gmail.com**



# SPONSORSHIP T&C

## WHAT TO OBSERVE & ABIDE BY?

If Sponsor fails to complete payment within deadline thereof, Organizer reserves the rights to terminate the contract without notice and without obligation to refund any payments of Sponsor fee previously made. Organizer is expressly authorized to make sponsorship available to others without releasing Sponsor from any liability executed in the contract. Organizer has the rights to remove Sponsor from event website and all other promotional materials and platforms.

### Enforcement

All benefits under the approved sponsorship will come into effect after receipt of first 25% payment. However, some benefits might not be available if application is submitted late as these benefits are provided based on the predetermined administrative timeline.

### Sponsor Cancellation

Sponsor may cancel the contract by providing written notice thereof to Secretariat (email to **sponsor.jopppbipc24@gmail.com**). Cancellation is effective upon written reply by Organizer. If cancellation is effective until three (3) months prior to the event, half (50%) of the payments previously made by Sponsor shall be refunded; only quarter (25%) refund if cancellation is effective within three (3) months before the event; and no refund (0%) for cancellation that takes effect after **August 9, 2024**. Refund will be processed after conclusion of the event.

### Exhibition

Organizer reserves the rights to determine and make any thereafter changes to the exhibitor space (booth) for Sponsor. Sponsor waives claim for any loss arising there from. Use of exhibitor space (booth) must accord with terms and conditions executed in the contract, which include no direct sales without Organizer's permission, no subletting allotted space to third parties and no modification of the space without Organizer's agreement. In the event of abandonment or rejection of entire or part of the allocated spaces by end of exhibitor's move-in, Organizer has the rights to amend or cancel the contract and reallocate the space thereof to others without obligation for any refund to Sponsor.

### Full Contract

The document is accessible from <https://www.shpaa.my/joppp-bipc-2024>

# SPONSORSHIP APPLICATION

READY TO SECURE YOUR OPPORTUNITY?

The application form can be obtained from <https://www.shpaa.my/joppp-bipc-2024>



**1<sup>st</sup> JOPPP-BIPC 2024**  
Borneo Cultures Museum, Kuching, Sarawak, Malaysia  
September 20 – 22, 2024



Please submit the application to JOPPP-BIPC Sponsorship Committee by email to [sponsor.jopppbipc24@gmail.com](mailto:sponsor.jopppbipc24@gmail.com)

Part I – Sponsor Information (To be filled by sponsorship applicant)							
Company/ Individual Name							
Contact Person Name							
Address							
City		Zip Code/ Postcode					
State		Country					
Email		Telephone					
Signature		Company Stamp					
Part II – Sponsorship Level (To be filled by sponsorship applicant; please tick the column)							
<input type="checkbox"/>	Platinum	<input type="checkbox"/>	Supporter A	<input type="checkbox"/>	Advertisement (1 page)	<input type="checkbox"/>	Coffee Break
<input type="checkbox"/>	Gold	<input type="checkbox"/>	Supporter B	<input type="checkbox"/>	Advertisement (1/2 page)	<input type="checkbox"/>	In-kind
<input type="checkbox"/>	Silver	<input type="checkbox"/>	Booth	<input type="checkbox"/>	Conference Bag	<input type="checkbox"/>	
<b>Quantity</b>			<b>Sponsorship Value</b>	RM			
Additional information/ request							
Part III – Secretariat Approval (To be filled by organizer)							
Application received on		Sponsorship Team's Liaison Officer					
Approved sponsorship							
Secretariat Name & Signature		Organizer Stamp					
Date:							

# EXHIBITOR SPACE

WHERE YOUR BUSINESS NETWORKING IS ESTABLISHED?



- PLATINUM SPONSOR BOOTHS : NO. 6, 7, 8 & 9**
- GOLD SPONSOR BOOTHS : NO. 5 & 3**
- SILVER SPONSOR BOOTHS : NO. 10**
- SUPPORTER A / BOOTH SPONSORS : NO. 1, 2, 4, 11 & 12**

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**THANK YOU**